Digital Business Strategist

Do you love solving puzzles? Do people marvel at your unique point of view on things? Can you think on your feet? **If so, we're looking for you!**

Envano is on the lookout for an energetic, enthusiastic Digital Business Strategist. What does that mean? It means you lead the charge in helping our clients dream up, craft, and implement industry leading digital strategies. Whether a new website, impactful mobile app, compelling brand story, reaching more customers through digital advertising or deploying the latest and greatest tech, we want someone who embraces the challenge of coming up with a big idea and inspires teammates to bring it to life.

This is not a good fit if you prefer giant employee handbooks and being told exactly what to do and how to do it. An Envano Digital Business

Strategist is the backbone behind creating and managing strategy, generating revenue, and taking Envano - and our clients - to the next level.

Here's What We Need From You

- ✓ You are an 'Internet junkie.' To you, the web is not only a place where you chat with friends on Facebook, publish posts on LinkedIn, or update your blog, it's a sea endless of possibilities. An opportunity to constantly redefine the playing field for clients, extending it beyond anything anyone has ever imagined.
- ✓ You don't mind working in a loosely structured environment. In fact, you are self-motivated and entrepreneurial, with the ability to yield a firm hand yet a welcome smile.
- ✓ Although you are assertive, you can recognize that you are only one part of a successful team. When we say 'team player,' we mean you can't take the ball down the court by yourself. You are accountable to others, and they to you. Success takes all of us working together.
- ✓ You love to talk, but most importantly you value communication. Have an outstanding, infectious, center-of-the-room personality? You just might be perfect for our quirky team.
- ✓ You act like every day is the first day back to school, with a contagious desire to learn, try something new, and not only embrace but create change! If you don't like to learn or take some risks, you won't fit in.



Company

Envano Inc.

Salary/Wage

Salary plus commissions

Job Category

Sales & Marketing, Internet

Career Level

Experienced (Non Manager)

Status

Full-time position with benefits, 401K w/match and Paid Time Off

Experience

3+ years of related work experience

Education

Bachelor's degree

Contact

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About Us

For more than a decade, Envano has worked to help leaders navigate rapid change and align their physical and digital experience. Our goal is to help you find value in the ever changing digital world and realize your desired business impact.

What makes a good Envano Team Member?

We seek to redefine the landscape in interactive business, whether it's marketing, sales or service for and with our clients. We don't develop technology, we leverage it at the right time, in the right way to the benefit of our client partners. Our team is filled with dynamic, assertive thought leaders who excel in their chosen disciplines. Yet, we all understand and accept that we are only one piece of a successful team. Passionate, exuberant, feisty, challenging, assertive, innovative, and creative are all words that are used to describe us.

We seek to understand our client's goals and objectives and provide unique and often challenging insight in our field of expertise. Today it is mobile, augmented reality, tomorrow is what? You may not know but we are already experimenting, playing with, and learning what is going to help our clients WIN into the future.



You're Curious

You seek to learn new things and are excited to look at the world differently. You are great at helping clients see through different lenses and understand different ways of approaching problems.



You've Got Serious Skills

You are not afraid of working with a passionate group, even if they challenge you professionally. You are not afraid of being held accountable by your team and our clients.



You Love Technology

You are connected. Maybe you blog, Tweet, Facebook, or are LinkedIn. You try new apps and software, love getting new devices, and turn to Wikipedia or Google when you want to know about something.



You're Nimble

You are not afraid of hard problems or seemingly impossible challenges. Change doesn't scare you, it energizes you.



You're a Goof

You think about your work all the time, in fact you have trouble knowing when you are working and playing.