Senior Digital Designer

Job Description

Your primary mission is to understand client business needs, opportunities and requirements then transform that into user-focused and intuitive designs, interfaces, and experiences for mobile and web.

Responsibilities

You will work closely with our digital strategists, digital storytellers, analysts and other key stakeholders. Your core tasks will include the creation of storyboards, process flows, sitemaps, wireframes, mockups and prototypes.

- Web Design (25%)
- UI (User Interface)/UX (User Experience) (25%)
- Graphic Design (20%)
- Presentations & Documentations (15%)
- Misc (15%)

Here's What We Need From You

✓ Guides the client and team through the User Interface and User Experience process.
✓ Provides clarity and rationale for all design decisions and recommendations.
✓ Gathers and evaluates user requirements, in collaboration with strategists, project managers, content team and software engineers
✓ Arranges the layout of graphics and copy and participates in creative project development based upon supplied guidelines and instructions, brand protocol, available space, knowledge of layout principles, and aesthetic design concepts.
✓ Validates ideas and concepts using A/B tests and usability testing.
✓ Works as a part of a team throughout the entire design process.
✓ Researches current marketing and communication trends to ensure designs are appropriate for the target audience, communicates with all stakeholders during the development process, confirms project specs/deliverables during the pre-production phase.
✓ Design user-experiences from low-fidelity sketches to hi-fidelity pixel perfect mockups.
✓ Designs digital and, on occasion, print experiences considering current and future usability, functionality, product/service knowledge, brand standards, sales trends, and available information. Suggests design

Company

Envano Inc

Job Category

Digital Marketing, Graphic Design, Web Design, UX Design, UI Design, Mobile Design

Career Level

Experienced

Status

Full-time position with Benefits, 401K w/match, Insurance and Paid Time Off

Experience

5+ years of related work experience with supporting portfolio provided
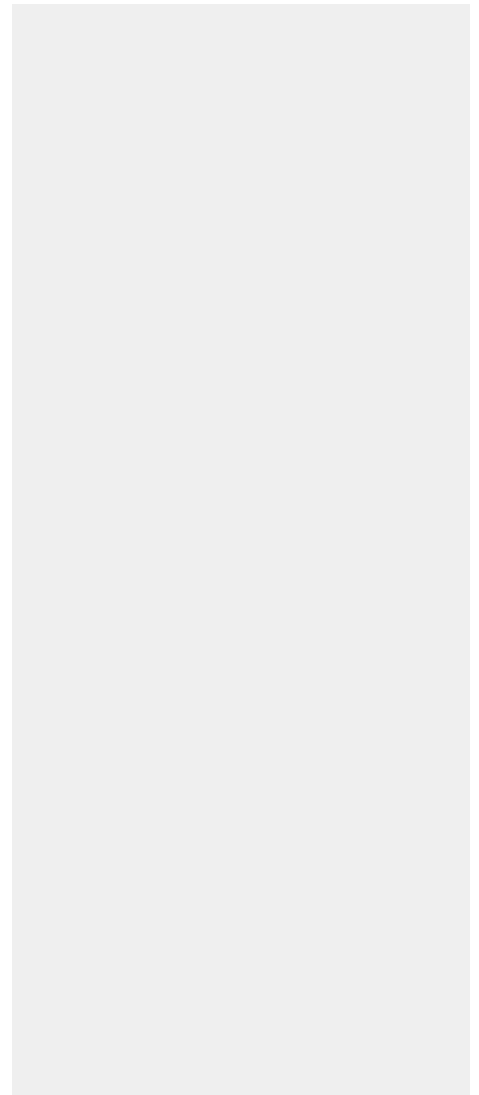
Education

Bachelor's Degree

Contact

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possibilities and confers with stakeholders as opportunities arise.

✓ Work with the development team to evaluate project performance and establish benchmarks and to identify potential areas of improvement.

✓ Keep up with UX trends and look for creative ideas and inspiration in related markets.

✓ Develop interactive reporting dashboards and different types of visualizations.

✓ Create rapid prototypes to validate design concepts with stakeholders and customers.

✓ Highly detailed communication of design principles + direction, as well as design specifications to developers.

✓ Meets regularly with the design team, dev team, content team, and other team members as needed to carry out projects.

✓ Proofs each assigned project for quality and accuracy prior to internal review.

✓ Collaborate and communicate professionally with clients and internal teams.

✓ Ability to teach, mentor and guide team members and clients about topics related to your craft. This may include presenting and creating tutorials.

✓ Actively seeks to improve knowledge in sales, reporting/impact metrics, marketing, purchasing,

✓ Brand establishment, customer support, and other areas of the business.

✓ Excellent attention to a production timeline to ensure all tasks are completed by their scheduled due dates.

Requirements

✓ A minimum of five years of UX or interactive design experience; experience with responsive web design and frameworks that incorporate strong grid principles.

✓ Proven well-designed examples of responsive grid-based layouts. Strong work portfolio that demonstrates systematic and creative design thinking as well as a deep understanding of UI/UX conventions.

✓ Strong ability to recognize and predict use cases and user interaction, including desire paths as well as edge cases, and incorporate them into designs.

✓ Experienced at creating a brand style guide that can be used cross functionally to communicate the proper use of a brands visual assets.

✓ Understanding of accessibility requirements and the ability to incorporate those requirements into designs.

✓ Excellent verbal and written communication skills (the ability to effectively sell an idea).

- ✓ Able to guide a client through a design review presentation and elicit the feedback needed to create a better final product.
- ✓ Deep understanding of information design / architecture, design principles, and user psychology.
- ✓ Ability to manage time wisely across projects and competing priorities, meet agreed upon deadlines, and be accountable for work.
- ✓ Proficiency in graphic design, motion graphics, digital art, a sensitivity to typography, color, layout, and a general awareness of materials/textures.
- ✓ Experienced at video production/editing and photo manipulation.
- ✓ Experience in working with cross-functional teams and understanding the business and communication needs of people on those teams.
- ✓ Proficient with all major trade-related software applications, including Photoshop, Illustrator, Invision, and Adobe XD/Figma.

About Us

For more than 20 years, Envano has worked to help leaders navigate rapid change and align their physical and digital experience. Our goal is to help you find value in the ever changing digital world and realize your desired business impact.

What makes a good Envano Team Member?

We seek to redefine the landscape in digital business and communication, whether it's marketing, sales or service for and with our clients. We don't develop technology, we leverage it at the right time, in the right way to the benefit of our client partners. Our team is filled with dynamic, assertive thought leaders who excel in their chosen disciplines. Yet, we all understand and accept that we are only one piece of a successful team. Passionate, exuberant, feisty, challenging, assertive, innovative, and creative are all words that are used to describe us.

We seek to understand our clients' goals and objectives and provide unique and often challenging insight in our field of expertise. Today it is mobile, augmented reality, tomorrow is

what? You may not know but we are already experimenting, playing with, and learning what is going to help our clients WIN into the future.

You're Curious
You seek to learn new things and are excited to look at the world differently. You are great at helping clients see through different lenses and understand different ways of approaching problems.

You've Got Serious Skills
You are not afraid of working with a passionate group, even if they challenge you professionally. You are not afraid of being held accountable by your team and our clients.

You Love Technology
You are connected. Maybe you blog, Tweet, Facebook, or are LinkedIn. You try new apps and software, love getting new devices, and turn to Wikipedia or Google when you want to know about something.

You're Nimble
You are not afraid of hard problems or seemingly impossible challenges. Change doesn't scare you, it energizes you.

You're a Goof
You think about your work all the time, in fact you have trouble knowing when you are working and playing.